



# **BOUGIE BLACK GIRL**

## **ADVERTISING**

**2015 Rates**

# BOUGIE BLACK GIRL

## ADVERTISING

The **Bougie Black Girl** blog, **Bougie Black Girl Forum**, **books** and social media presence aims to provide authentic and relevant social content to empower and enrich the lives of our audience.

### What are we about?

Created in 2012, Bougie Black Girl is recognized as one of the go to blogs for Black women's issues with a specialization in business. We believe economic freedom is power.

Our blog has shown our readers how to start and grow their business, provided career advice, discussed the latest trends, motivated our audience and even tackled provocative issues.

If you want your ads to connect with Black women from various backgrounds, who enjoy insightful posts and want to improve their life, advertise with us.

### By the numbers

Averaging over **46,000** monthly views  
Over **13,000** Facebook followers  
Over **7,000** Twitter followers  
Sixty-one percent of our audience is between the ages of 18 to 35 years old.  
Our audience is 87% Black.  
Over 86% of our audience is in the United States  
Over 77% are mobile users.

### Rates

Location	Size	Duration	Price
Right side of the website	125 x 125	30 Day	\$50.00
Right side of the website	300 x 250	30 Day	\$100.00

To purchase ad space contact us at [bougie@bougieBlackgirl.com](mailto:bougie@bougieBlackgirl.com).

# BOUGIE BLACK GIRL

Quoted by Madame Noire, Ebony Magazine, and other Black publications.

2014 Winner of the Black Weblog Best Business Blog Award

2015 launched the first forum exclusively for Black women

